Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



degiri, Coral Bell. Salmon Beauty, Hino-Cheer, Ame. Pericat, Christmas Sweetheart Supreme, available: Hexe, Pink Pearl, The tollowing varieties are

grown in scientifi-

cally prepared soil. 4" pot 45c Strong bushy plants

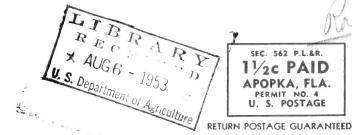
265 3" pot 25c TO9 TOG PAPER CLAY



KURUME TYPE FOR GROWING ON

ORDER FOR SEPTEMBER ON DELIVERY

A H I A X



APOPKA, FLORIDA



ABF

(PRINTED IN U. S. A.)

SEC. 562 P.L.&R.

11/2c PAID APOPKA, FLA.

U. S. POSTAGE

INDOOR FOLIAGE PLANTS

LOW COST PLANTS AVAILABLE YEAR AROUND



NEPHTHYTIS (Liberica)



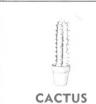
(Variegata) (Green) **PEPEROMIA**



PHILODENDRON (Cordatum)



POTHOS (Scindapsus)



(Cereus Peruvianus)



IVY (Hahn)



(Grape)



NEANTHE BELLA PALM



SERRISA (Foetida-Variegated)



DRACAENA (Godseffiana)



(Chamaedorea)

EVERGREEN (A. Simplex)



RUBBER PLANT (ficus elasticus)



ARDISIA (Crenulata)



SANSEVIERIA HAHNII



PHILODENDRON JOHNSII (Selloum)





SANSEVIERIA ZEYLANICA

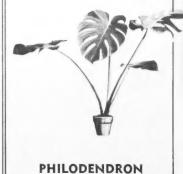
SANSEVIERIA LAURENTII



DUBIUM



PHILODENDRON HASTATUM



MONSTERRA



DESCRIPTION AND PRICES

PLANTS SEEDS BULL

HAME

(Co TRUE (Bo: LACE

Col

OF

Be the

He

SHI

		· · · · · · · · · · · · · · · · · · ·	Section of the second section of the section of the second section of the section of the second section of the sectio		PLANTS
NAME	DESCRIPTION			PAPER POT	CLAY
NEPHTHYT Larg	r is ge dark green leaves.	2" pot 2½" pot 3" pot	(1 plant) ot (2 plants) (3 plants)	9c 18c 25c	10c 20c 29c
VARIEGATE small	D NEPHTHYTIS —Very colorful, ller, crinkled leaves.	2" pot	(1 plant)	15c	16c
	y waxey, dark green leaves	2" pot 2½" po 3" pot 2" pot	(1 plant) ot (2 plants) (3 plants)	9c 18c 25c	10c 20c 29c
	D PEPEROMIA—		(1 plant)	20c	21c
	DRON —Number 1 in sales. datum) (Either long or short vines)	2" pot 2½" po 3" pot	(1 plant) t (2 plants) (3 plants)	9c 18c 25c	10c 20c 29c
POTHOS AL	JREUS—Golden Variegation	2" pot 3" pot	(1 plant) (3 plants)	9c 25c	10c 29c
POTHOS MA Snow	ARBLE QUEEN— yy white variegation.	2" pot 3" pot	(1 plant) (1-3 plants)	20c 35c	21c 39c
	ROM 2-5" tall in special soil.	2" pot	(1 plant)	9c	10c
	—Large plant	2" pot 2½" pot 2½" pot 2½" pot	(1 plant) t (2 plants) t (1 plant)	9c 18c 18c	10c 20c 20c
Dece	isalana (Smooth edge) Order either pens (Rough edge) or Both.	2" pot	(1 plant)	9c	10c
	SELLA PALM fect for Dish Gardens or Growing on.	2" pot " — Likes	(1 plant) shade.	9с	10c
	—Small, bushy and well shaped.	2" pot	(1 plant) t (1 plant)	9c 18c	10c 20c
SERRISA—V perfe	ery dainty, woody plant with ect white margined leaves.	2" pot	(1 plant)	9c	10c
DRACAENA dark	—Slender woody plant—Large green leaves with white spots.	2½" pot	(1 plant)	20c	22c
	TERGREEN —4-6 leaves, 5-8" tall, Bar 5-8 leaves, 8-16" tall, Every Use—Soil or Water—Planter of	3" pot		45c	49c
	ANT—5-7 leaves 6-10 leaves	3" pot 4" pot	(1 plant) (1 plant)	50c 75c	54c 80c
ARDISIA—V	Voody, compact: Used in Juvenile 5. 5-8 wavy margined leaves.	2" pot	(1 plant) (1 plant)	9c 18c	10c 20c
PLANT COM plant	ABINATION—3 pot grown assorted s frequently varied for best	3" pot		25	
PODOCARPU	gement. JS —Dark green		(3 plants)	25c	29c
	light green top growth	2" pot	(1 plant)	9c	10c
The S The F The F	German (Gold Banded) Special, 3-5 leaves, 12-20" tall. Regular, 2-3 leaves, 15-18" tall. Rosette, 3-5 leaves, 4-8" tall.	Bare Rooted. Roots in Sphagnui	WAX WRAP 18c 15c 15c		
	CA —3-4 leaves, 6-10" tall	Moss.	9с		
	-The New Patented Rosette. Grown—Excellent Color.	2" pot 2½" pot	1 plant)	12c 20c	14c 22c
	CUT-LEAF PHILODEN	IDRON	15		
P. JOHNSII NEW	—Beautiful erect growth. A must in the decorator's manual. The 4" pot size shipped only in minimum quantities of 12 plants per box or mulitples thereof.	3" pot 4" pot		60c \$1.25	65c \$1.30
P. DUBIUM	3-5 leaves, 10-18" tall	4 pot	Paper Pots Only Minimum Order of	/ ~	
P. HASTAT		4" pot	Order of 12 Plants Which May	3	20
P. MONSTE	RRA 3-4 leaves, 15-24" tall	4" pot)	Be Assorted		

We Recommend 4 of Each to Answer All Needs.

SPECIAL AND SEASONABLE PLANTS



20c 29c 21c

10c

29c

10c

21c

10c

10c

20c

10c

10c

20c

10c

220

49c

54c 80c

10c

20c

29c

10c

14c 22c

65c \$1.30 17

(Compacta)



LACE TABLE FERN (Asstd. Pteris Fern)



CALADIUM **Plants**



AMARYLLIS BULBS (Hybrid)

NAME		DE	SCRIPTION	
-	01 + 10	7	0001	10

PAPER CLAY WAX POT

Selected	terns 20	years of	Experience	Behind	'/nem
EERN	For a 4"	not	Bara Pooto	d	

BOSTON FERN (Compacta) TRUE BOSTON FERN

LACE TABLE FERNS

(Bostonensis)

For a 3" pot

Pot grown A delicate beauty with golden edged leaves.

Roots in Sphagnum

12c Moss. 21/2" pot

15c 20c

22c

Colorful CALADIUM PLANTS

ASSORTED - Fancy Leaves

3" pot

25c

29c

ASSORTED ORDER

Hidden Beauty Hybrid AMARYLLIS

NOW! Be the first

To be shipped: October 15-February 15

DIAMETER 2½" Bulbs 2½" Bulbs 12c

A color card for counter goes with each order.

23/4" Bulbs

15c 35c

Here is our New Line of Cypress Wood Planters which are NEW reproductions of something Old with NEW Sales Appeal . . .

as a NEW style accessory for any Home ta NEW conversation piece.

904

These "Heirloom" Planters are made of beautifully grained fLORIDA CYPRESS with a special Natural Finish.

Item No	Description	Cost each f.O.B. Apopka
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢
16	Wheelbarrow with Philodendron In 2" wood colored plastic pot.	90¢

Cobbler's Bench with Philodendron

in 2" wood colored plastic pot.

They are shipped in an Assortment of Beach. The 24 planters complete with .. Planter, 2" plastic pot and potgrown Philodendron Cost = \$21.60 (weight = 15 lbs.)



3"×5"×8"



4"x8"x4"



4"x 6"x 3"

SHIPPED ONLY IN **BOXES**



Ship us as checked, F.O.B. Apopka, Florida, Express Collect

PLANTS IN WAX PAPER WRAP OR WAXED PAPER POT

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted		Descrip	otion	Cost
	2"	NEPHTHYTIS	9c		W			
	2"	PEPEROMIA	9c		Δ	TRUE BOSTO		15c
-	2"	PHILODENDRON	90		X	BOSTON CO	MPACTA	12c
	2"	POTHOS	9c		-			
	2"	CACTUS	90		W			
	2"	AGAVEor	90		D	CHINESE EVI	DODEEN	25
	2"	ARDISIA	9c		Δ	CHINESE EVE		25c
	2"	SANSEVIERIA HAHNII	12c	-	P	s. zeylanio	CA	9c
	2"	POTHOS MARBLE QUEEN	20c		P	S. LAURENT	II (REGULAR)	15c
	2"	IVY—HAHN'S	90		E	S. LAURENT	II (SPECIAL)	18c
	2"	CRASSULA	9c		_	S. LAURENT		15c
	2"	SERRISA	90			J. LAUKLIAT	II (ROSETTE)	130
	2"	VARIEGATED NEPHTHYTIS						
	2"	NEANTHE BELLA PALM	90	Y	OU	R BULB	ORDERS	
	2"	VARIEGATED PEPEROMIA	20c	Quantity				Cost
	2"	PODOCARPUS	90	Wanted D	iamete	er Des	cription	Each
	_	1 0 0 0 0 1 11 1 0 0 0	,,					
	21/2"	DRACAENA	20c					
		NEPHTHYTIS	18c					
		PEPEROMIA	18c					
	, –	PHILODENDRON	18c					
		LACE TABLE FERN	20c	VO	LID	A 7 A 1 F A	ODDEDG	
		SANSEVIERIA HAHNII	20c	10	UK	AZALEA	ORDERS	
		IVY—HAHN'S	18c	Quantity		Size		Cost
		IVY—GRAPE	18c	Wanted I	Paper	Clay	Variety	Each
		ARDISIA	18c					
		CRASSULA	18c					
	2/2	CKASSOLA	100					
	3"	NEPHTHYTIS	25c					
	3"	PEPEROMIA	25c					
	3"	PHILODENDRON	25c		FO	R GROWIN	IG ON	
	3"	POTHOS	25c		4-5 le	of NEPHTHY	TIS	7 c
	3"	CALADIUM PLANT ASST.	25c		4 leaf	PEPEROMIA		7 c
	3"	CHINESE EVERGREEN	45c		4-5 10	of PHILODEN	IDPON	7.
							DRON EYES \$	
	3"	RUBBER PLANT	50c					
	3"	PHILODENDRON JOHNSII	60c		Ihous	and POTHOS	EYES \$	20.00
	3"	PLANT COMBINATION	25c =					
	3"	POTHOS MARBLE OUEEN	35c	CYPRE	22	WOOD	PLANT	ERS
					-00			
	4"	PHILODENDRON JOHNSII	1.25	A	A	0 # 10 K	ocking Cha	11.2
	4''	P. MONSTERA Minimum		Ass	ts. o		Vheelbarrow	
	4"	P. DUBIUM 12 20	0.00	000		(0 # 1/ C	obbler's Ber	iches
				S0460				
	4"	P. HASTATUM plants RUBBER PLANT	75c	\$21 <u>60</u>		24 -1	ers and plan	40

PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Cost Quantity Pot

Cost

Quantity Pot

Wanted	Size	Description	Each	Wanted	Size	Description	Each
	2"	NEPHTHYTIS	10c		. 3''	NEPHTHYTIS	29c
	2"	PEPEROMIA	10c		3"	PEPEROMIA	29c
	2"	PHILODENDRON	10c		. 3''	PHILODENDRON	29c
	2"	POTHOS	10c		. 3"	CALADIUM PLANT ASST.	29c
	2"	CACTUS	10c		3′′	CHINESE EVERGREEN	49c
	2"	AGAVEor	10c				
	2"	ARDISIA	10c	-	3"	PHILODENDRON JOHNSII	65c
	2"	SANSEVIERIA HAHNII	14c		3"	PLANT COMBINATION	29c
	2"	POTHOS MARBLE QUEEN	21c		3"	POTHOS	29c
	2"	IVY-HAHN'S	10c		3"	POTHOS MARBLE QUEEN	39c
	2"	CRASSULA	10c		3"	RUBBER PLANT	54c
	2"	SERRISA	10c				
	2"	VARIEGATED NEPHTHYTIS	16c		. 4"	PHILODENDRON JOHNSII	\$1.30
	2"	NEANTHE BELLA PALM	10c		4"	RUBBER PLANT	80c
	2"	VARIEGATED PEPEROMIA	21c				
	2"	PODOCARPUS	10c				
						Ship to	
	21/2"	DRACAENA	22c			011112	
	21/2"	NEPHTHYTIS	20c				
	21/2"	PEPEROMIA	20c	-			
	21/2"	PHILODENDRON	20c				
	21/2"	SANSEVIERIA HAHNII	22c				
	21/2"	IVY-HAHN'S	20c				
	/	IVY—GRAPE	20c				
	-/-	ARDISIA	20c				
	/	CRASSULA	20c				
		LACE TABLE FERN	22c				
	2/2	LACE IADEL IEMA					

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

Plants in WAXED PAPER WRAP are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.
 The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" CLAY POTS to a box. Approx. weight, 25 lbs.

40 plants in $2\frac{1}{2}$ " **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in WAXED PAPER POTS can only be shipped in the following units, though they can be assorted as to varieties.

 $60 \text{ or } 120 \text{ Plants in } 2^{\prime\prime} \text{ pots to a box. Approx. weight, } 15 \text{ or } 28 \text{ lbs., } respectively.}$

50 or 75 Plants in $2\frac{1}{2}$ " pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. BULBS: Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs. If your order specifies parcel post, please allow for postage.

- **TIME OF SHIPMENT:** Unless otherwise specified by you, your order will be scheduled for immediate shipment.
- **TERMS OF SALE:** The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.
- **CLAIMS:** Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.
- 10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.



SAVE TIME, MONEY and CORRESPONDENCE

Have weekly or bi-weekly shipments coming in Don't have too many plants on hand one time and not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled.

Weekly

Quantity	Description	Price	Monthly
			From:

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c	each
PEPEROMIA	Bare Rooted	4-5 leaves	7c	each
PHILODENDRON	Bare Rooted	3-5 leaves	7c	each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes. POTHOS—\$20.00 per 1000 eyes.